

**Empowering a Regenerative Blue Future –
Together**



Our Sea Change Maker Community

Seaworthy Collective was born out of the need to address systemic failures to catalyze solutions to the ocean's greatest problems. The current ocean innovation pipeline primarily serves the defense and fossil fuel industries. This pipeline has been driven by declining public funding for the ocean sciences. As a result, this pipeline is also failing to create solutions to the most urgent issues facing the ocean: warming, acidification, overfishing, sea level rise, plasticization, pollution, and more.

Furthermore, sustainability for the ocean is only an incremental step towards mitigating, rather than solving, these problems. The blue economy must be *regenerative*, with a tangible, solutions-based focus. It must reverse detrimental anthropogenic impacts by addressing their root causes.

Seaworthy Collective's mission is to empower a community of current and aspiring entrepreneurs to innovate for regenerative ocean impact. Seaworthy is a startup community and venture studio that co-creates and crowdsources startups to develop collective ocean innovation pipelines at scale, partnering with local incubators and accelerators to connect innovation and entrepreneurship ecosystems with the regenerative blue economy.

Our community prides itself on being inclusive and interdisciplinary, bringing together people and organizations of all backgrounds with shared passions for bettering our ocean and the blue planet overall. Our community is composed of current and aspiring entrepreneurs known as *Sea Change Makers (SCM)*, as well as individual mentors, strategic collaborators, and sponsors and investing partners.

Seaworthy Collective is anchored in values designed to guide our diverse community of passionate ocean innovators and entrepreneurs. We expect all individuals and teams aligned with us, sponsors and SCM alike, to share our *Anchored* values.

Sea Change Makers are a globally and professionally diverse population inclusive of all ages, cultures, and backgrounds who seek a more meaningful and tangible path to solving the urgent anthropogenic-impact driven problems facing our ocean. Your support helps enable them to co-create solutions in any of the six key areas identified in our *Opportunities for Sea Change*.



Sponsorships also support our inspirational and educational events, which reach a broad and engaged community. Corporate sponsors gain increased visibility through brand-building opportunities, advertisement, and acknowledgements within our programs and events. Philanthropic sponsors see direct impact from their contributions. Sponsors, enabling our community of *Sea Change Makers*, help catalyze systemic change and drive the development of a regenerative blue economy by empowering ocean-passionate entrepreneurs and innovators working to solve our blue planet's greatest problems.

Opportunities for Sea Change

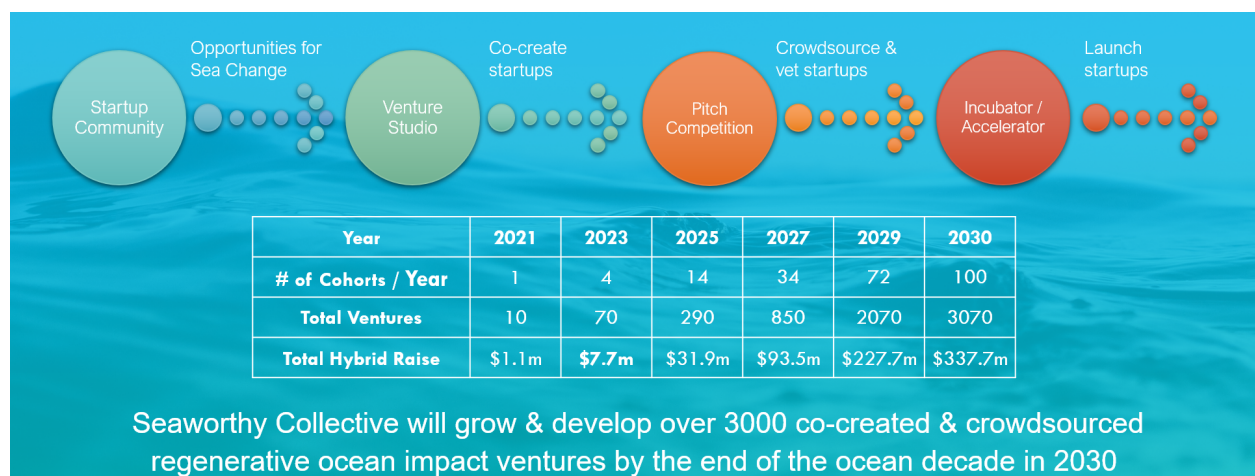
The regenerative blue economy has a collectivist focus on building systems of solutions that have benefits for each other, broader ocean health, and the local blue economy. Seaworthy Collective has identified six key areas for solutions called Opportunities for Sea Change, that altogether have a greater potential for impact.



Seaworthy Collective is democratizing and diversifying opportunities for interdisciplinary ocean innovation and entrepreneurship to drive the development of a regenerative blue economy that solves, rather than mitigates, the ocean's greatest problems - and it all starts with its venture studio.

Seaworthy's venture studio brings together co-founders, strategic direction from the Opportunities for Sea Change, and capital to co-create ventures with impactful solutions for each of the targeted problem areas. Meanwhile, current ocean entrepreneurs have the opportunity to submit their existing startup for our pitch competition. Overall, the Opportunities for Sea Change are accessible, inclusive, and prerequisite-free opportunities for ocean passionate innovators to co-found their own impact venture or grow their existing startup in the ocean and climate tech space.

Additionally, Seaworthy Collective taps into existing innovation and entrepreneurship ecosystems by partnering with local incubators and accelerators to facilitate building a regenerative blue economy. These partner programs help grow and develop ventures from Seaworthy's collective ocean innovation pipelines, no matter the stage of the startup. These partnerships enable our pipelines to be scalable, allowing local scale and broader scale growth of a regenerative blue economy.



From Los Angeles to London to São Paulo, our inaugural cohort is bringing together a diverse group of Sea Change Makers leading innovation for regenerative ocean impact. Our cohort of 10 startups includes 25 founders and features Seaworthy's first co-created startups, which are cross-disciplinary teams built with members of our growing community that applied for our Opportunities for Sea Change!



Support Ocean Regeneration

As mentioned previously, Seaworthy Collective's mission is to empower a community of current and aspiring entrepreneurs to innovate for regenerative ocean impact. One of the primary ways we do this is through our mentor and collaborator network, which brings together thought-leading mentors and strategic collaborators to expand our community's resources and expertise. Leveraging this network, we host monthly inspirational and educational panels to inspire and educate our diverse and interdisciplinary community.

Contributions to Seaworthy Collective have a wide range of impacts, from enabling Seaworthy to bring together cutting-edge panels to sponsoring core programming that advances our community's mission.

As a hybrid social impact joint venture, Seaworthy offers both tax-deductible and taxable sponsorships that each have meaningful impact and benefits. Our tax-deductible sponsorship levels range from \$2,500 (Change Maker) up to \$50,000+ (Catalyst). Meanwhile, our taxable sponsorship levels range from \$5,000 (Sustainable) up to \$50,000+ (Regenerative). Every contribution to Seaworthy Collective directly supports ocean innovation and entrepreneurship by empowering driven change makers to grow a regenerative blue economy in South Florida and beyond.



Non-Profit Sponsorship





CATALYST \$50,000

Benefit
18 Months of Event Sponsorship and Hackathon, Social Feature, Website Listing, Exclusive Events Access, and VIP Networking


Impact
Committing to support thousands of Sea Change Makers through community building with increased access to industry professionals and resources



INNOVATOR \$25,000

Benefit
12 Months of Event Sponsorship, Social media, Website Listing, and Exclusive Events Access

Impact
Committing to support thousands of Sea Change Makers through community building



FACILITATOR \$10,000

Benefit
Month of Events, Social Media Feature, Website Listing

Impact
Empowering over 100 current and aspiring Sea Change Makers through Community Building



CHANGE MAKER \$2,500

Benefit
Single Event Sponsorship

Impact
Empowering over 50 current and aspiring Sea Change Makers



For-Profit Sponsorship





REGENERATIVE \$50,000

Benefit
Venture Studio & Incubator/ Accelerator
+
Pitch Competition Sponsorship & Judge

Impact
Covers entire cohort for Venture Studio
+
Incubator/ Accelerator



ACCESSIBLE \$25,000

Benefit
Opportunities for Sea Change / Venture Studio Sponsor (4 Months)

Impact
Covers 2 startups for Venture Studio



EQUITABLE \$10,000

Benefit
Incubator Sponsor (1.5 months)

Impact
Covers Incubator Program costs for all 10 startups



SUSTAINABLE \$5,000

Benefit
Pitch Competition Sponsorship (leads into incubator, single event)

Impact
Covers incubator program costs for 5 startups

Empower Sea Change Makers

The benefits of sponsoring Seaworthy Collective center around building strong connections between our community of Sea Change Makers and you. As part of our community, you will have access to our monthly inspirational and educational panels and the opportunity to get involved in the programs your contribution directly supports. You and/or your organization will also stand out amongst a sea of competing organizations by driving measurable impact and supporting innovation in a space that desperately needs new solutions.

Supporting our collective will cement your status as an active contributor to ocean regeneration. We will proudly promote your involvement through our social media channels, website, programs, events, and more. Features on Seaworthy's mediums will increase your visibility in the ocean innovation and regeneration space. We position our sponsors as forward-thinking enablers of impact entrepreneurs.

Empowering our Sea Change Maker community has several benefits. As a sponsor, you will:

- Have measurable local and broad scale environmental and economic impact
- Be in the regenerative ocean innovation loop - you'll be first to know about new solutions and the next wave of ocean impact entrepreneurs
- Have visibility through media features - greater exposure to early career ocean professionals (our primary market) will position your brand as innovative and regenerative
- Be a regenerative blue economy early adopter - alignment with Seaworthy Collective maintains your and/or your organization's support for saving our ocean through innovation beyond sustainability, an evolving movement

By empowering Sea Change, you will be at the forefront of ocean innovation accelerating the growth of Miami's ocean and climate tech startups. You will be able to leverage new ideas from a diverse collective to promote a regenerative blue economy and open your organization up to the incoming *Sea Change Makers*, who are ready and able to take on the greatest challenges facing our ocean.

Will you support us in building a regenerative blue economy solving the ocean's greatest problems?

Empower Sea Change Today & Become a Seaworthy Sponsor!



**SEAWORTHY CONVERSATIONS:
BLUE ECONOMY LEADERSHIP AND POLICY**

 Christopher Coyle Founder and CEO, Futurist TAD, Tetra Advisors and Officers	 Sheri Schwartz IOOC Program Associate Consortium for Ocean Leadership	 Daniel Kleinman Founder & CEO Seaworthy Collective
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SAVE THE DATE
07.21.21
5:30 PM EST

RSVP at SeaworthyCollective.com/events



WORLD OCEANS DAY 2021
UNWORLDSEASDAY.ORG

**Ideas for Sea Change:
Reversing Climate Change With Regenerative Mariculture**

 Dr. Brian Von Herzen Founder & Executive Director Climate Foundation	 Dr. Loretta Roberson Associate Scientist Marine Biological Laboratory The University of Chicago	 Daniel Kleinman Founder & CEO Seaworthy Collective
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HAPPY WORLD OCEANS DAY!
06.08.21
6:00 PM EST

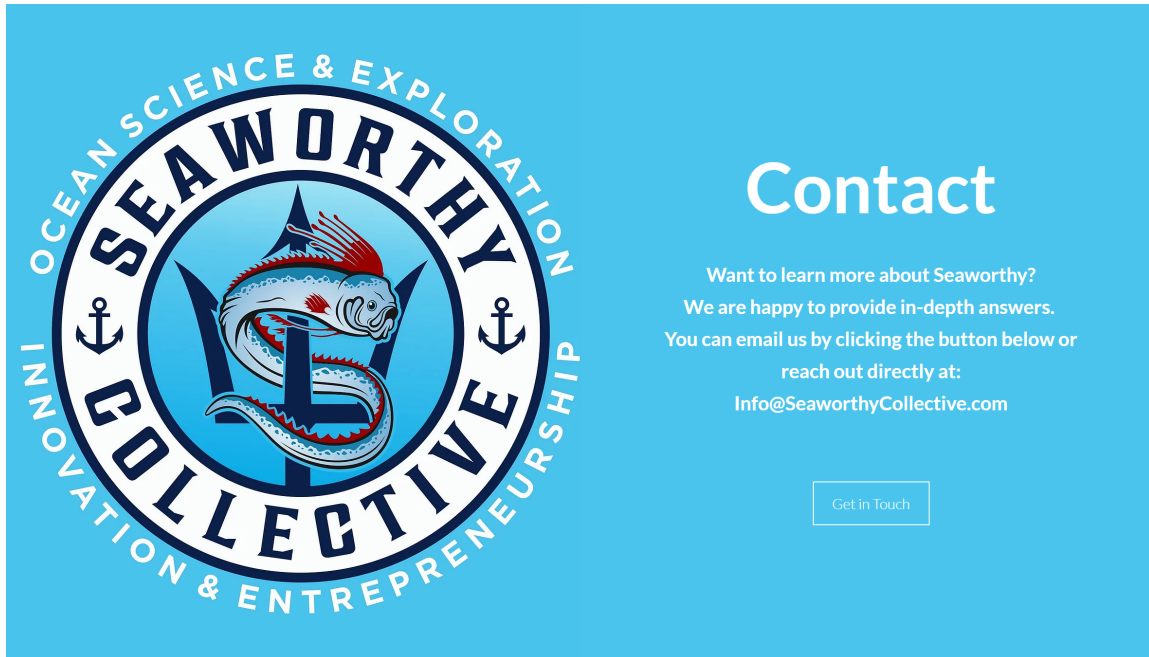
RSVP at SeaworthyCollective.com/events



**DIVE INTO
SEAWORTHY'S SUMMER OF SEA CHANGE
& MEET THE COLLECTIVE CREW!**

 Daniel Kleinman Founder & CEO	 Giuli Vomero Community Relations Director	 Sierra Phillips Global Outreach Director	 Angela Betancourt Public Relations Director
 Max Frenkel Partnerships Director	 Stephanie Wright Development Director	 Ben Hone Marketing Director	

SAVE THE DATE - 5.27.21 AT 5:30 PM EST



We want to hear your thoughts. Is there something you feel is missing or that could be better? Contact us! We want to ensure our sponsorship offerings meet your expectations. We are always working to best serve our community, which includes prospective sponsors!

For more information or to discuss sponsorships, contact our Development Director:

Stephanie Wright

Stephanie@seaworthycollective.com

+1 (443) 935-0247

Thank you for considering supporting Seaworthy Collective!

A handwritten signature in black ink, which appears to read "Daniel Kleinman". The signature is fluid and cursive, with a long horizontal line extending from the end.

Daniel Kleinman

Founder & Chief Executive Officer

Daniel@seaworthycollective.com

+1 (619) 793-7800